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India's  
No 1  
Institute

# **CERTIFIED SEARCH ENGINE OPTIMIZATION (SEO) COURSE**

Er. Naved ur Rehman (IIM-C Alumnus)  
[www.risealiveinstitute.com](http://www.risealiveinstitute.com)

# INDIA'S MOST ADVANCED SEO COURSE TO DATE



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2nd Floor, B-16, Pandav Nagar, Opposite Mother Dairy, Laxmi Nagar,  
New Delhi-110092, India

# SKILL BASED AND JOB ORIENTED COURSE WITH PROBLEM SOLVING METHODOLOGIES

(Pre-Recorded Videos with Live Doubt-Clearing Sessions)

- **IIM Alumnus Faculty**

Naved ur Rehman holds a B.Tech (1st Div.) from Amity and EPGBM from IIM-C. With Google and HubSpot certifications, he has 15 years' experience in marketing strategy, SEO, ads (Google, LinkedIn, Facebook, Instagram, YouTube), content marketing, and writing.

- **Pre-Recorded Videos**

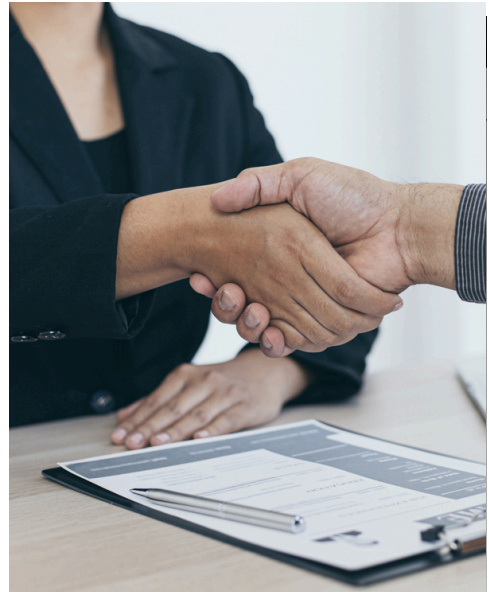
The course is available online via a learning management system (LMS) with Sign Up/Login. You can access pre-recorded class videos at your own pace.

- **Most In-Depth Curriculum**

Designed with precision and thorough research, the curriculum takes you from beginner to advanced SEO concepts.

- **Internship Assistance**

Our team offers full support for internships, including guidance on job portals, improving your LinkedIn profile, and more.





# INDIA'S TOP **SEO** TRAINING INSTITUTE

Learn from industry experts with over 15 years of experience. Join 100+ successful students and gain hands-on knowledge using 250+ SEO tools, 5 live projects, and real industry case studies. Benefit from personalized doubt-clearing sessions, practical assignments, and dedicated internship assistance to kickstart your digital career.

**HARDWORK BEATS ALL!**



**Students**

**100+**

**Years Experience**

**15+**

**Tools**

**250+**

**Expert Faculty**

**100%**

**Doubt Sessions**

**100%**

**Live Projects**

**5**

**Industry Case Studies**

**10+**

**Internship Assistance**

**100%**

**Assignments**

**5**



# WHY STUDY **DIGITAL** **MARKETING** AND **SEO**?

Digital Marketing and Search Engine Optimization are shortcuts to success in this digital-savvy world. And you can build a successful career and make a decent amount of money with it. Whether you are:-

- A businessman/entrepreneur who wants to grow their business
- A fresher who wants to build a great career
- A mid-career professional wanting to switch career to it
- An SEO/Digital marketing intern who is looking to gain in-depth skills

Digital marketing and SEO are for you!

SKILLS THAT MAKE YOU  
JOB READY.



# LET'S UNCOVER THE ASTONISHING FACTS ABOUT DIGITAL MARKETING :-

BRINGING IDEAS  
& INNOVATION  
TO LIFE THROUGH  
TECHNOLOGY



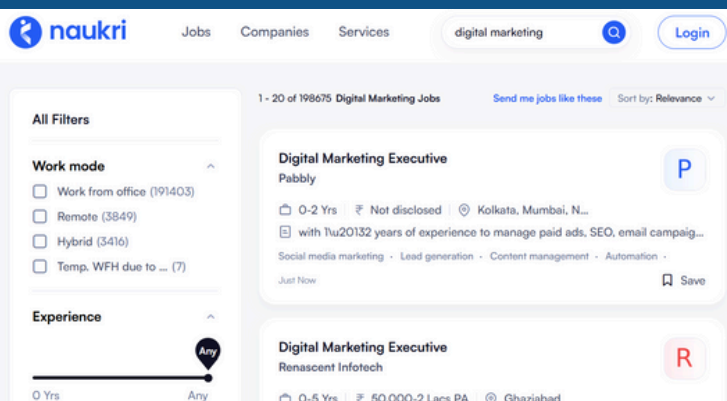
## As per Hostinger:-

- The global market value of digital marketing will reach around \$1.3 trillion by 2033.
- The global digital advertising market is forecasted to reach \$843 billion in 2025

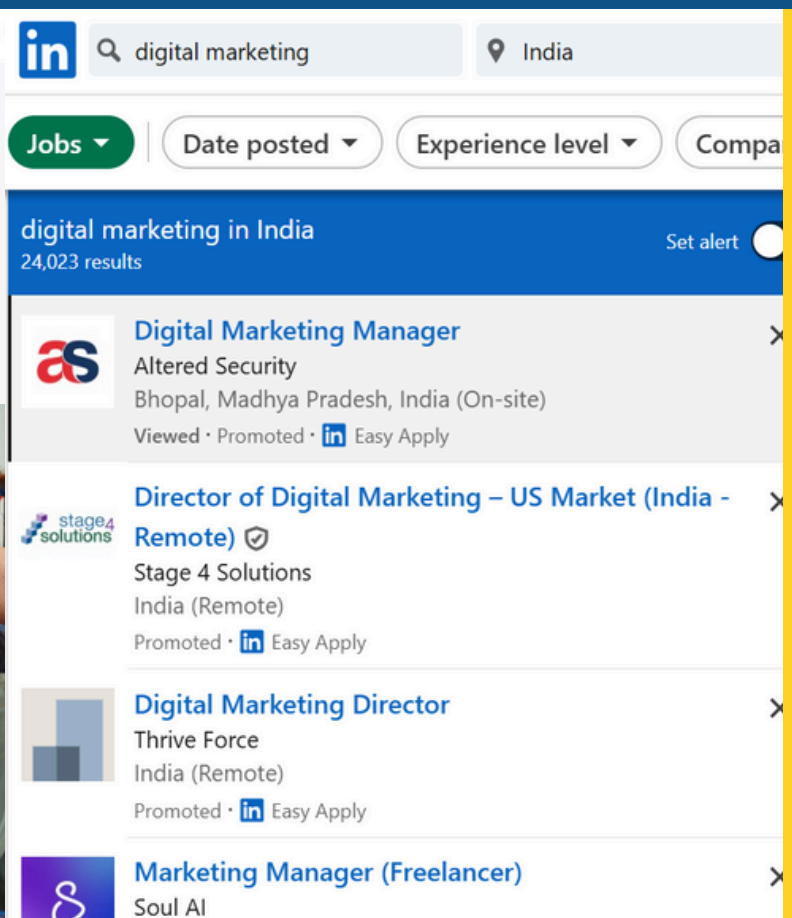
## As per Wordstream:-

- Between 2023 and 2024, there was a 10% growth rate in digital marketing budget spending across businesses.
- According to the Bureau of Labor Statistics, marketing.job demand is set to increase by 10% by 2026—above the average for all careers.
- Digital marketing is considered the fastest-growing in-demand job skill for 2025. In fact, digital marketing jobs are set to increase by 6% (higher than the average job growth rate) by 2032

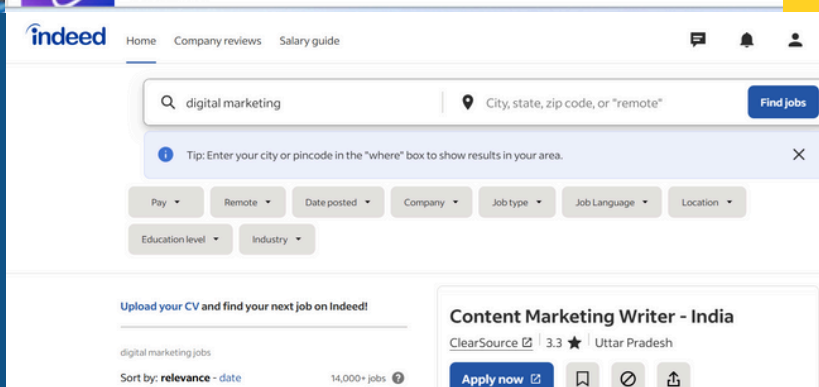
# DIGITAL MARKETING JOBS ARE WAITING FOR YOU! WHERE ARE YOU?



The Naukri job search interface shows a search for 'digital marketing' jobs in India. The results list two 'Digital Marketing Executive' positions. The first is at Pabbly, with 0-2 years of experience, located in Kolkata, Mumbai, Noida, and Delhi. The second is at Renascent Infotech, with 0-5 years of experience, located in Ghaziabad. The interface includes filters for work mode (Work from office, Remote, Hybrid, Temp. WFH) and experience level.



The LinkedIn job search interface shows a search for 'digital marketing' jobs in India. The results list four jobs: 'Digital Marketing Manager' at Altered Security, 'Director of Digital Marketing – US Market (India - Remote)' at Stage 4 Solutions, 'Digital Marketing Director' at Thrive Force, and 'Marketing Manager (Freelancer)' at Soul AI. The interface includes filters for date posted, experience level, and company.



The Indeed job search interface shows a search for 'digital marketing' jobs. The results list a 'Content Marketing Writer - India' position at ClearSource, located in Uttar Pradesh. The interface includes filters for pay, remote, date posted, company, job type, job language, location, education level, and industry.



Believe. Trust the Experts.



# SEO COURSE HIGHLIGHTS:-

- SEO helps improve your website's ranking in search engine results, leading to more organic traffic from users actively searching for your products or services.
- Higher Search Engine Rankings:
- By optimizing your website for relevant keywords and phrases, SEO helps you achieve higher rankings in search results, making it easier for potential customers to find you.
- Improved Brand Visibility:
- A strong online presence, facilitated by SEO, can enhance your brand's credibility and visibility, making you stand out from the competition.
- Cost-Effective Marketing:
- SEO is generally more cost-effective than paid advertising, as it focuses on organic traffic and can yield long-term results without ongoing ad costs.
- Targeted Traffic:
- SEO helps attract more qualified visitors to your website, as your content is optimized for specific keywords and phrases that potential customers use in their searches.
- Enhanced User Experience:
- SEO practices, such as improving website navigation and content, can lead to a more user-friendly and engaging experience, encouraging visitors to stay longer.
- Better Online Presence:
- SEO helps establish a stronger online presence, making your business more visible and trustworthy to potential customers.

01

## MARKETING

Learn the most advanced concepts of marketing field



02

## INBOUND METHODOLOGIES

Learn the way how to attract your target audience rather you going out.



03

## ON-PAGE SEO

Learn the On-page search engine optimization techniques to improve your website elements



04

## TECHNICAL SEO

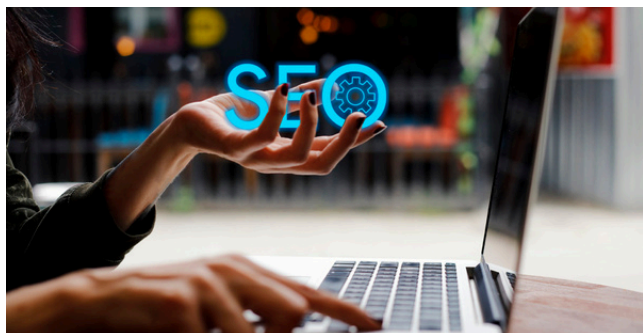
Learn the technical search engine optimization techniques to improve your website elements



05

**OFF-PAGE SEO**

Learn the off-page search engine optimization techniques to improve your website online presence



06

**KEYWORD RESEARCH**

Learn to do keyword research in the most sophisticated way!



07

**CONTENT OPTIMIZATION**

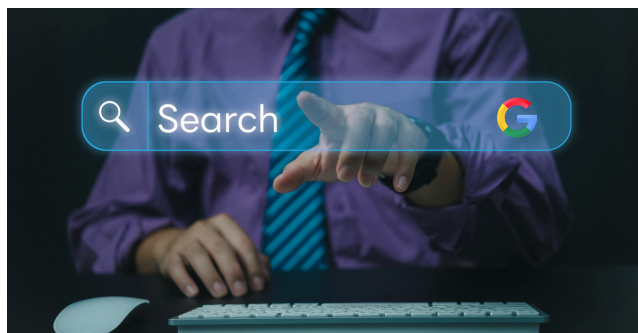
Learn how to optimize the content that search engine loves.



08

**GOOGLE SEARCH CONSOLE**

Learn how to analyze the Google Search Console and draw insights.





09

## SCREAMING FROG

Learn how to analyze the Screaming Frog tool and draw insights.



10

## AND MANY MORE!

This program goes beyond the basics—covering tools, analytics, trends, and real-world strategies that equip you for real marketing success.





# YOUR JOURNEY WITH RISEALIVE INSTITUTE

01 Learn SEO

02 Practice SEO

03 Apply for Internships/Job OR Implement in Business OR Grow Professionally

04 Your Growth **GUARANTEED!**



# OUR TEACHERS/MENTORS

Er. Naved ur Rehman (B.tech - Amity, EPGBM - IIM C)

Mr. Naved ur Rehman did Bachelor of Technology (Electronics & Communications Engineering) from Amity University, Noida and an Executive Program in Global Business Management from the Indian Institute of Management, Calcutta, India (IIM-C).

He has more than 15 years of experience in fields of marketing, digital marketing, SEO, content marketing, web analytics, content writing, Google Ads, Facebook Ads, Instagram Ads, etc. He has worked with Delhi Government, Start-ups, MNCs.

GREAT KNOWLEDGE  
DELIVERED.





# SO, FOR WHOM YOU ARE WAITING FOR?

**BUY NOW AND GROW!**

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